# Niloofar Fouladi UX/UI designer

■ nilofarfoladi1990@gmail.com

Berlin, Germany

in www.linkedin.com/in/niloofar-fouladi-a69409267



02/2024 - 04/2025 | Berlin, Germany

02/2020 - 12/2022 | Tehran, Iran

04/2016 - 01/2020 | Tehran, Iran

05/2015 - 10/2015 | Tehran, Iran

## **Professional Experience**

Sales and Marketing Assistant, Yellow Korner Company

- Supported marketing and customer engagement through digital visuals
- Collaborated on social media content strategies
- Created promotional assets for campaigns and events
- B2B Marketing
- KPI

Brand & Marketing Designer, Woodo interior design Studio

- Designed brand assets and digital content for product and campaign
- Developed clean, cohesive brand visuals that align with the company's design language.

Brand Designer, Tila Design Agency

- Worked on branding and print projects for education-focused clients
- Developed visuals aligned with playful yet professional aesthetics

Graphic Designer (Internship), Kinder Art Studio

- Delivered creative concepts for early-learning publications and materials
- Handled layout, illustration, and art direction for child-oriented brands

Courses

**UX/UI Fundamental,** Coursera 2024 – 2025

**Digital Marketing,** Google 2022 - 2023

#### Skills

Adobe Ilustrator/Figma /Interior Design / Photoshop / Wireframes Prototype / Canva / Painting / Visual design / user flow / SEO Marketing campaigns /Google Ads

### **Education**

**UX/UI**, Spiced Academy

Master's in Digital Marketing,

University: Berlin School of Business and Innovation

UX Fundamentals/In Action, UXLand

Collage of Fine Arts, University of Tehran

Bachelor of Graphic Design, Art& Architecture University of Tehran

10/2023 - 01/2023 | Seattle, USA(Remote)

04/2025 - 07/2025 | Berlin, Germany

10/2022 - 05/2024 | Berlin, Germany

10/2013 - 05/2015 | Tehran, Iran

02/2009 - 06/2013 | Tehran, Iran

## **Projects**

Capstone project, SPICED Academy, Hello baby Mobile App

05/2025 - 07/2025

Parenting mobile app for tracking child development (0-4 years) with community

features

E-commerce, SPICED Academy, Mug online shop

06/2025 - 06/2025

Sense of Journey, Green Hill Gallery Berlin

07/2024

I participated as a painter in a cultural exhibition, showcasing my work in a professional artistic setting

Languages

English C1

IELTS, Doulingo

German B1

Telc

Persian Native